

Choosing an Amazon Affiliate Website Niche



Self Reflection

What am I genuinely passionate about?

What am I knowledgeable about?



Market Research

What current trending topics are a good match for my expertise?

What popular products align with my interests?



Competition Analysis

Where are the gaps in the market for my interests?

Is there a specific audience that is underserved?



Monetization Potential

What is the average affiliate commission for the products I am interested in promoting?

What are the potential earnings based on my target audience size?



Long-Term Viability

Do my interests have enduring appeal?

Will my content remain relevant over time?